# Anaheim Automation Privacy Policy

Last updated: 6/25/2018

Anaheim Automation, Inc. ("us", "we", or "our") operates http://anaheimautomation.com (the "Website" or "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Website.

By using the Website, you agree to the collection and use of information in accordance with this policy.

## Information Collection and Use

While using our website, you are free to browse as a visitor with no requirement to provide any nonpublic, personally identifiable information. However, customers who shop in our online store will be asked to provide us with personally identifiable information, including, but not necessarily limited to, first and last name, email address, billing and/or shipping address, credit card information, and phone number ("Personal Information").

## Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics ("Non-Personal Information"), which may be analyzed to improve our website.

In addition, we retain the right to use third party services, such as Google Analytics, that collect, monitor and analyze this Non-Personal Information to improve our website's performance. Your personal information is not included in such data aggregations. We are neither responsible for the information captured by third parties, nor how they use or protect that information.

## Communications

We will not use your personal information to contact you with newsletters, but may occasionally send marketing materials and/or product updates. Please contact us by phone, email, fax, or mail to stop receiving marketing materials and/or product updates. We will not sell, rent, or trade your email address or any other personal information to any unaffiliated third party.

## Legally Required Releases of Information

We may release your personal information if required (a) by law, (b) to enforce our site policies, or (c) to protect the rights, property, and/or safety of Anaheim Automation, Inc., its employees, its affiliates, or users of our website. Your use of our site constitutes your acknowledgment of and compliance with this policy.

## Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer's hard drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our site.

# **California Online Privacy Protection Act**

We comply with CalOPPA and agree to the following:

- Users can visit our site anonymously
- We link to our Privacy Policy on our homepage and subsequent pages of our site
- Our Privacy Policy link includes the word "Privacy" and can be easily located
- Our Privacy Policy advises users (a) that they can change their personal information by contacting us; and (b) how they will be notified of changes to our Privacy Policy

## Do Not Track ("DNT") Disclosure:

We do not support Do Not Track ("DNT"). Do Not Track is a browser preference that users can set, if supported, to opt-out of behavioral tracking performed by services such as Google AdWords. Because we utilize such third party services to optimize our Site performance, we cannot honor DNT signals.

## Security

The security of your personal information is important to us, but no method of transmission over the Internet, or method of electronic storage, is 100% secure. Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

In order to comply with Fair Information Practices Principles and the various privacy laws that protect personal information, we will notify users via in-site notification within 7 business days should a data breach occur. Whenever plausible, we will attempt to advise affected users by email, phone, and/or mail about any security breaches that may put users' personal information at risk.

## **Online Transactions**

Online transactions are processed through a third party service provider, who agrees to keep your Personal Information confidential. The sensitive Personal Information you provide while registering or placing an order on our website, such as credit card information, is not stored or processed on our servers. Such information is encrypted with Secure Socket Layer (SSL) technology.

## **Changes to This Privacy Policy**

This Privacy Policy is effective as of 6/25/2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be effective immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time. Users will be notified of any privacy policy changes on this Privacy Policy page. We recommend you check this page periodically. Your continued use of the website after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

# **Contact Us**

If you have any questions about this Privacy Policy, or how you can change or access your Personal Information, please contact us:

Anaheim Automation 4985 E. Landon Drive Anaheim, CA 92807 Phone: (714) 992-6990 Fax: (714) 992-0471 sales@anaheimautomation.com